

Diversity Committee Minutes

Iowa Association of REALTORS®

February 10th, 2022 2pm

Capitol Conference, IAR Office

Call to Order by Chair Anthony Lyne

Anti-Trust Statement was read.

Motion to approve minutes, seconded, motion carries

Subcommittee Reports:

Education: Mena Jones - DEI First Time Homebuyer Summit, March 5th, partnership with NFC, 8 hour event - info on the homeownership process - in Des Moines, DMPS - lunch and learn with students and REALTORS about homeownership

Goals

Achieved 3

Active 8

Bridging the Homeownership Gap/Fair Financing: Nora Crosthwaite - 70% of IAR take Fairhaven and implicit bias course, and AHWD, working with brokers across the state for this initiative, pilot programs with local boards to work with employers to help employees become knowledgeable about homeownership

Goals

Achieved 6

Active 16

IAR Programs and Support: Anthony Lyne - Implement pre-license, renewal, and broker renewal DEI Training - working with the Professional Development Committee and the commission, Reporting measures for discrimination, make available for all brokerages, Locate translators across the state, stats and makeup of IAR members

Goals

Achieved 4

Active 2

Industry Diversity

Goals

Achieved 1

Active 5

Discussion on Fairhaven, Implicit Bias, AHWD challenge

Communications Chair Pollum discussed a liaison between Diversity and Communications Committee

Display Fair Housing poster prominently in brokerages

Discussion on Shared Drive

Discussion on Diversity resource page for IAR website

Discussion on a private Facebook Group

Adjourn