

Realtor Party Committee Minutes
Capitol Conference, IAR Office
February 10, 2022, 12:45pm

Absent: Gwen Johnson, Anna Mack Smith, Jon Salvador

Vice Chair Lynette Sorensen called the meeting to order at 12:45pm and the anti-trust statement was read by Immediate Past Chair Travis Bushaw.

Introductions were made by Vice Chair Lynette Sorensen.

The minutes from the previous meeting were disseminated, motion to approve and seconded, motion carried.

2021 RPAC were discussed

- RPAC: \$416,602
- RPEC: \$39,707
- Total: \$456,309
- 125% of Goal
- 169 Major Investors (Goal was 79)
- 31 President's Circle Members (Goal was 8)
- 47% Participation

Jack Greacen from NAR- REALTORS have been playing mostly defense in Washington- Eviction Moratorium, the administration tax plan proposed by the President was going to be detrimental to REALTORS, no longer in Build Back Better, self employment tax or investment tax option in Build Back Better (a very small number will use this), very minimal legislative activity this year between now and November, likely to be a Republican wave year, redistricting has led to increased partisan districts in some states - will likely be bringing about legal battles Canadian tariffs being discussed but little action. NAR has weighed in where they believe they can be influential.

RPAC 2022 Goals were discussed

- Goal: \$456,311
- MI Goal: 82
- PC Goal: 8
- Participation Goal: 37%

RPAC 2022 Events were discussed

- RPAC Kickoff @ Capitol Conference
- Rally Ride, June 8th: Registration opens tonight
- Realtor Party Advocacy Conference, March 31st- LT/ Local RPAC chairs/ Realtor Party Members Leslie Cantou coming in for the event.
- Road Tour – mid-August 5-6 stops across the state
- Back the PAC Auction – hosted same week as Road Tour, Donations are welcome from Local Boards

RPAC Grants

Increasing engagement to push to 50% participation. Local boards can get up to 5000 for RPAC events. Easy to apply for. Reach out to Greta for additional information.

2022 goals already met- local boards seeing big difference when included in dues billing.

Discussion around local board RPAC goals

Discussion around Corporate Ally program

Adjourn